

# 26 REASONS FOR AN ASSESSMENT



## COST-BASED DRIVERS

- 1 Escalating costs of existing print infrastructure
- 2 Pressure to reduce business costs in general
- 3 Increase spend predictability
- 4 Cost reduction mandates to reduce print spend specifically
- 5 Balancing operating expense versus capital spend
- 6 Identifying hidden costs of equipment, archiving and business processes
- 7 Pressure to improve revenue and margins



## GOVERNANCE ISSUES

- 8 Lack of understanding of existing print infrastructure
- 9 No ability to track and measure print environment
- 10 Managing large population of unconnected output devices
- 11 Managing multi-vendor environment with multiple supplier contracts
- 12 High concentration of desktop devices
- 13 Current Managed Print Services contract ending in 12-18 months
- 14 Struggling to meet sustainability goals



## LOCATION-BASED CHALLENGES

- 15 Integrating systems due to mergers, acquisitions or consolidation
- 16 Newly merged organisations seeking efficiency and savings
- 17 Distributed offices and multiple locations
- 18 Autonomous departments making their own buying decisions
- 19 Growing mobile workforce or widely distributed workers
- 20 Network vulnerabilities caused from having ageing hardware with outdated cyber-attack protections



## STRATEGY, PROCESS AND MARKET CONSIDERATIONS

- 21 More efficiency in paper-intensive business processes
- 22 Customer needs that are creating new document or workflow requirements
- 23 Little understanding of how printed documents get used
- 24 Print infrastructure not aligned to business needs
- 25 Highly regulated, document-intensive industry such as financial services and healthcare
- 26 High degree of security and compliance requirements